

Thinking Differently: Developing a New Energy Economy

Presented at POWER-GEN 2007

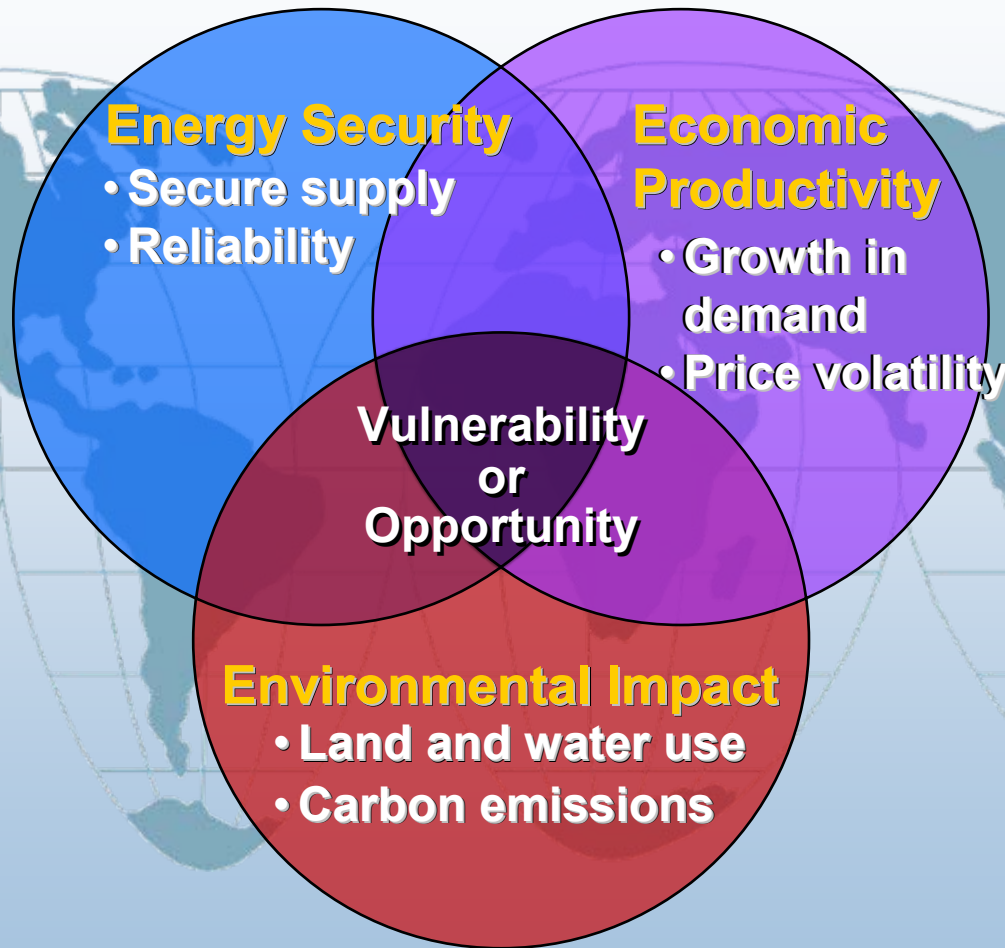
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Dan E. Arvizu

Director, National Renewable Energy Laboratory

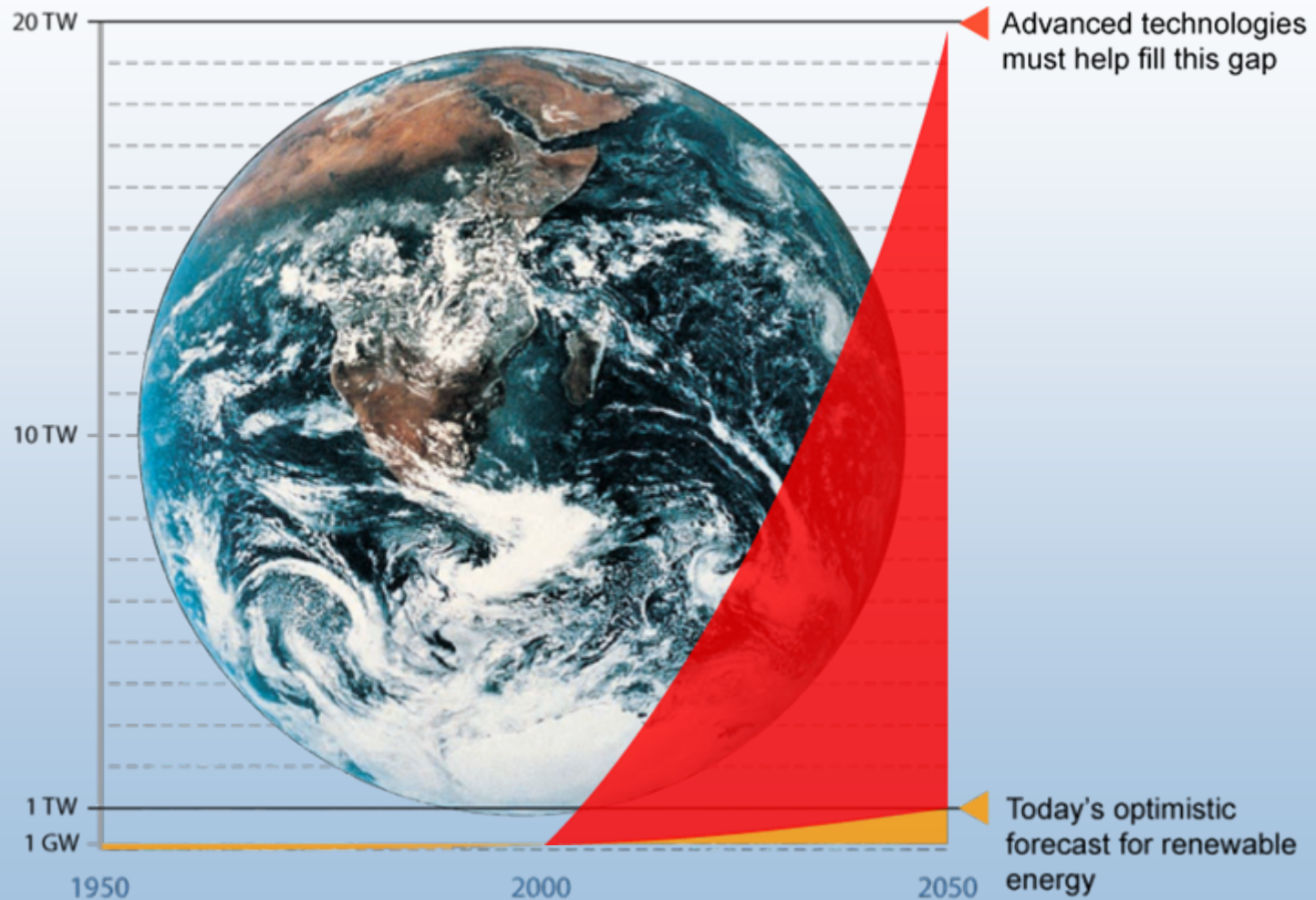


Energy Solutions Are Enormously Challenging



Must address all three imperatives

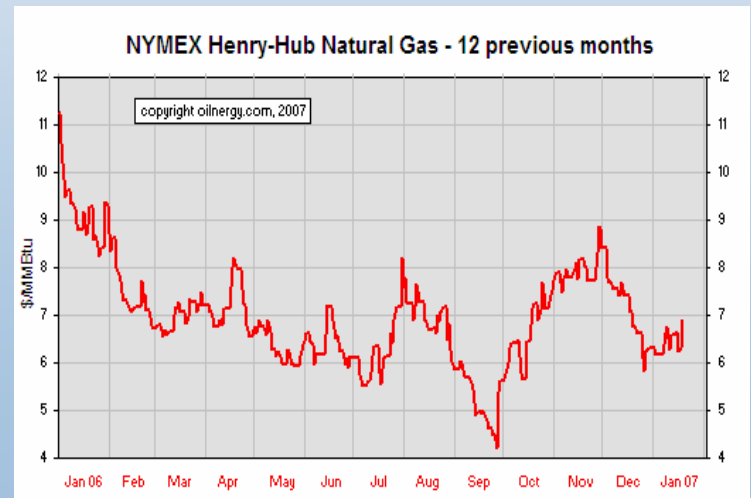
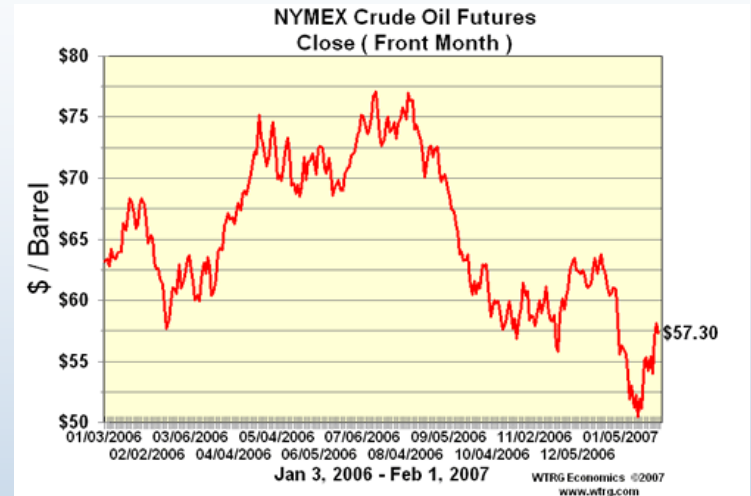
How Big is the Challenge?



Thinking Differently: Account for Externalities

Today's energy marketplace does not appropriately "value" certain public objectives or social goods, instead we have:

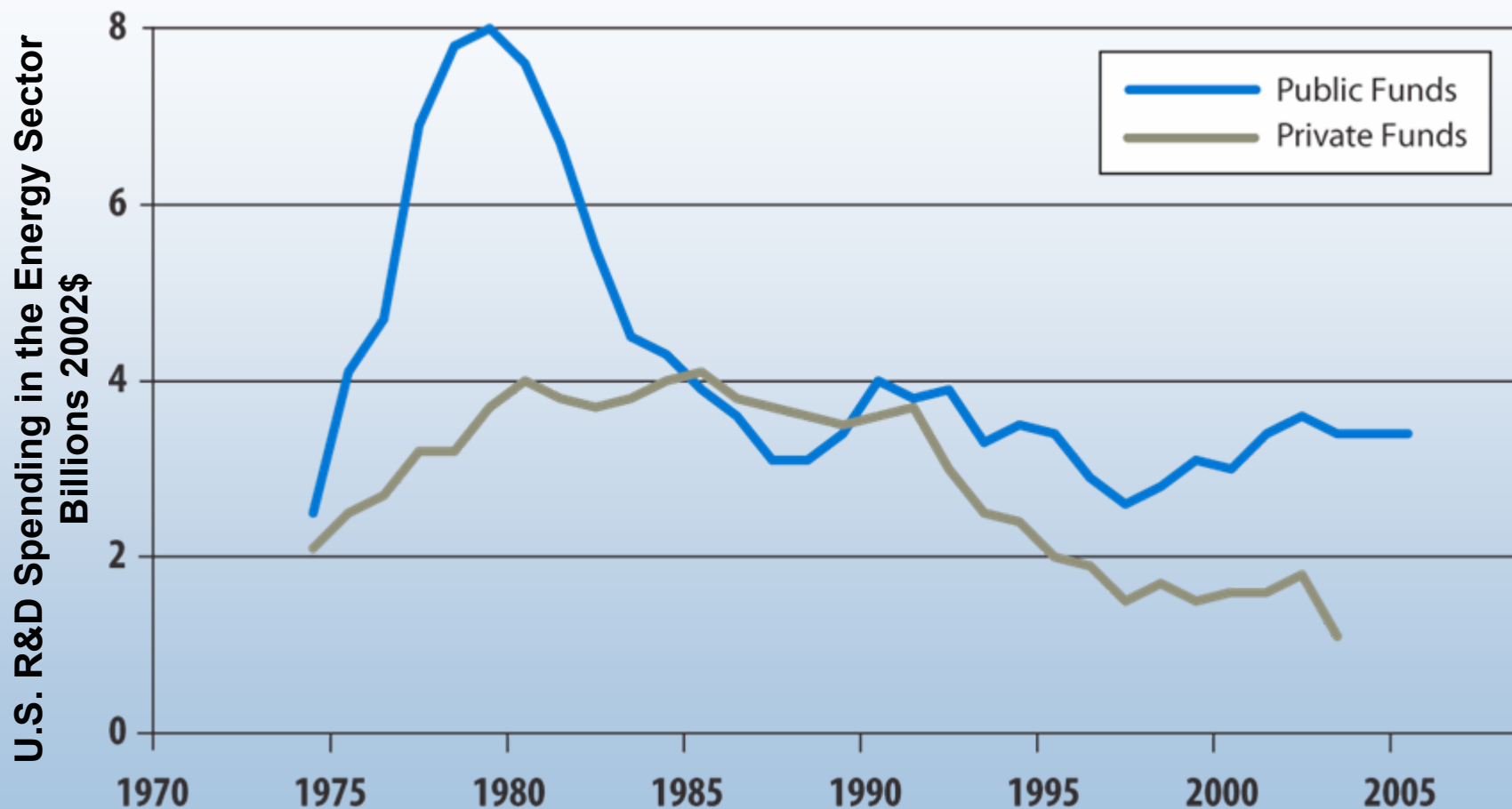
- Price volatility
- Serious environmental impacts
- Underinvestment in energy innovation



Mounting Evidence...

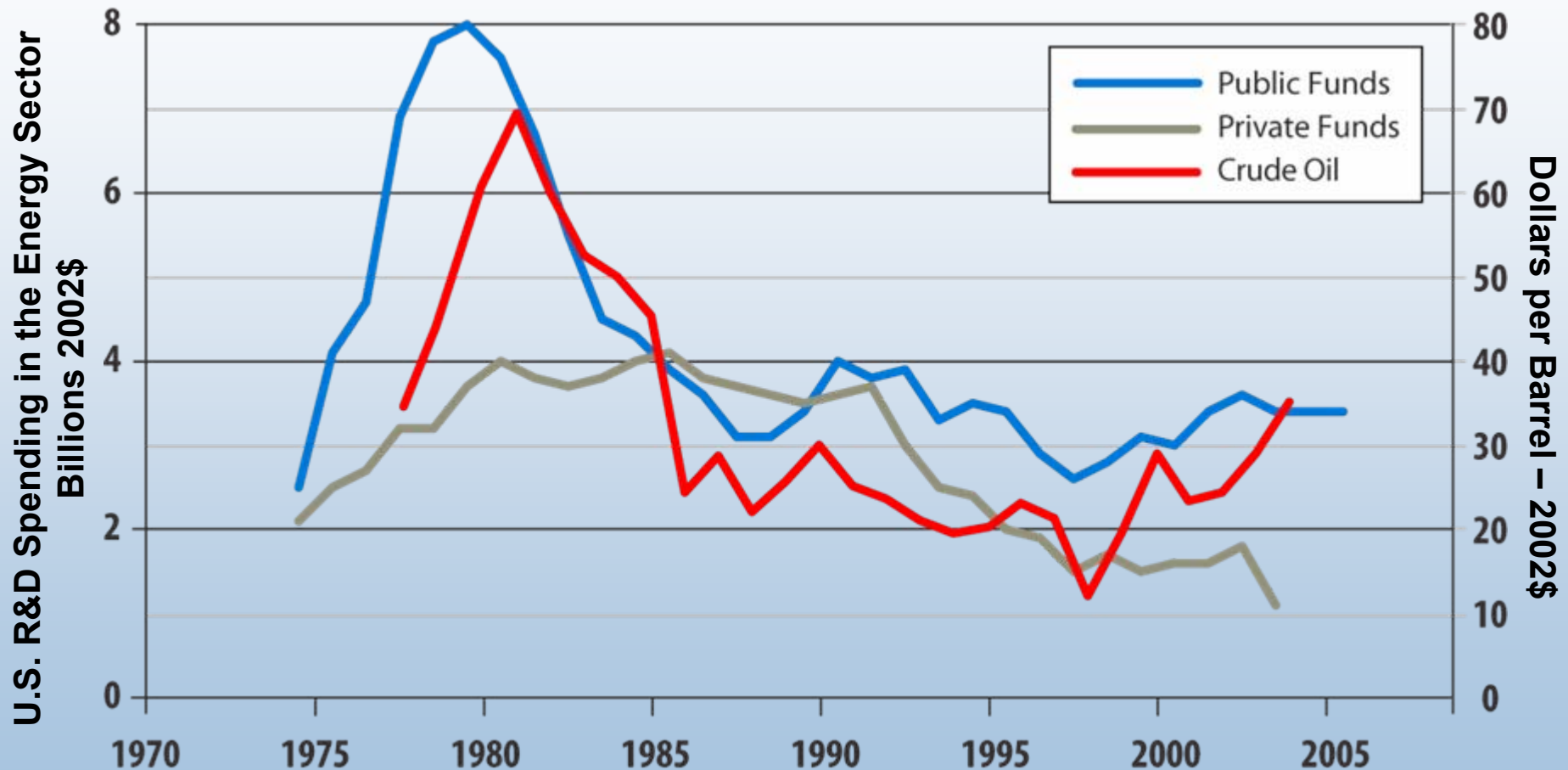


Declining Energy R&D Investments...



Source: Daniel Kammen, Gregory Nemet *Reversing the Incredible, Shrinking Energy R&D Budget* <http://rael.berkeley.edu/files/2005/Kammen-Nemet-ShrinkingRD-2005.pdf>
Table 10.3, Edition 25, *Transportation Energy Data Book* <http://cta.ornl.gov/data/chapter10.shtml>

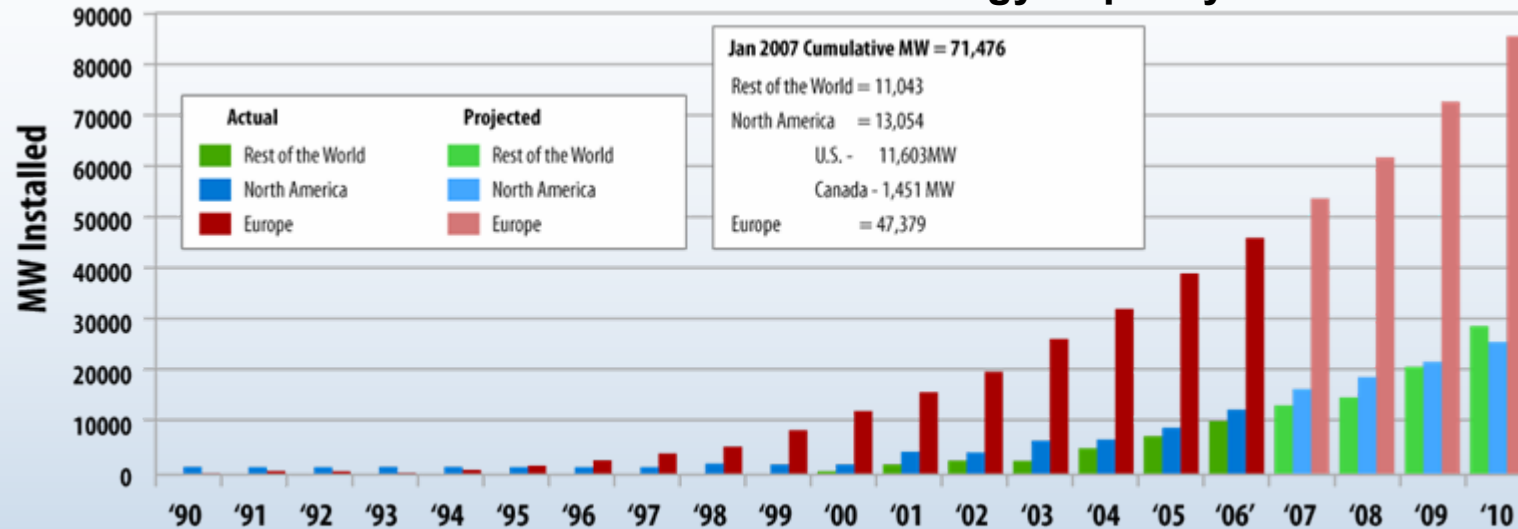
Declining Energy R&D Investments... Reflect World Oil Price Movement



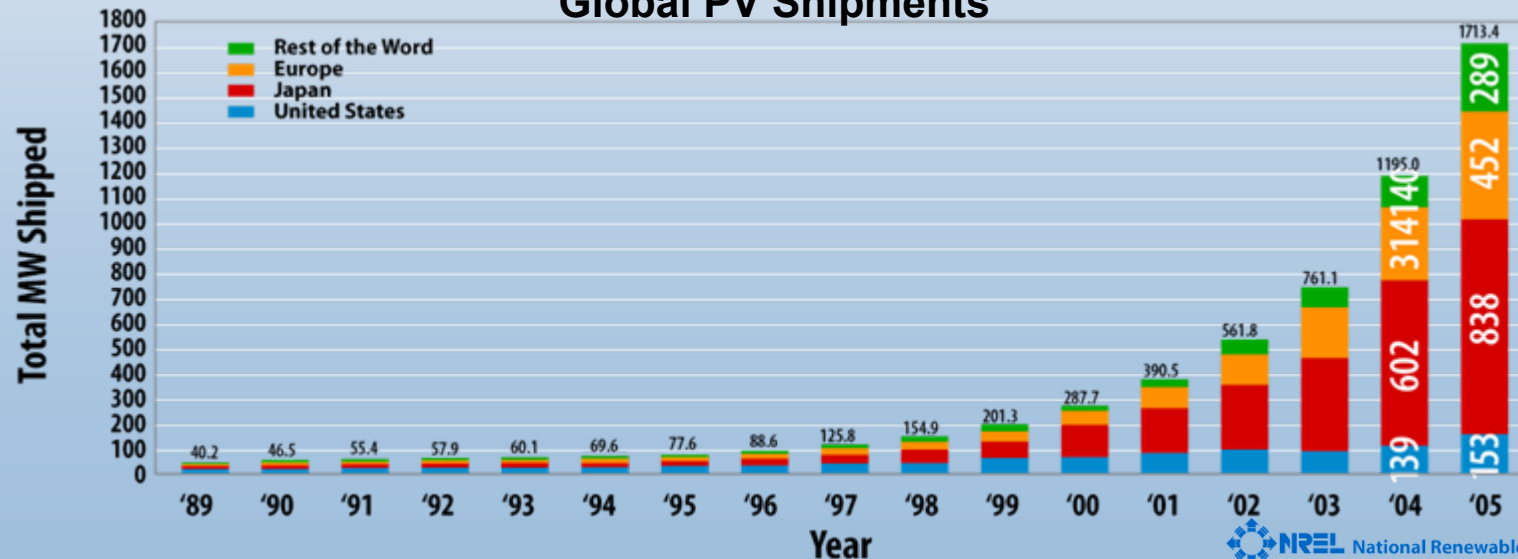
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Table 10.3, Edition 25, *Transportation Energy Data Book* <http://cta.ornl.gov/data/chapter10.shtml>

Global Markets are Growing Rapidly

Global Growth of Wind Energy Capacity



Global PV Shipments



Getting to “Significance” Involves...



Setting the Bar Higher

- **U.S. National goals**

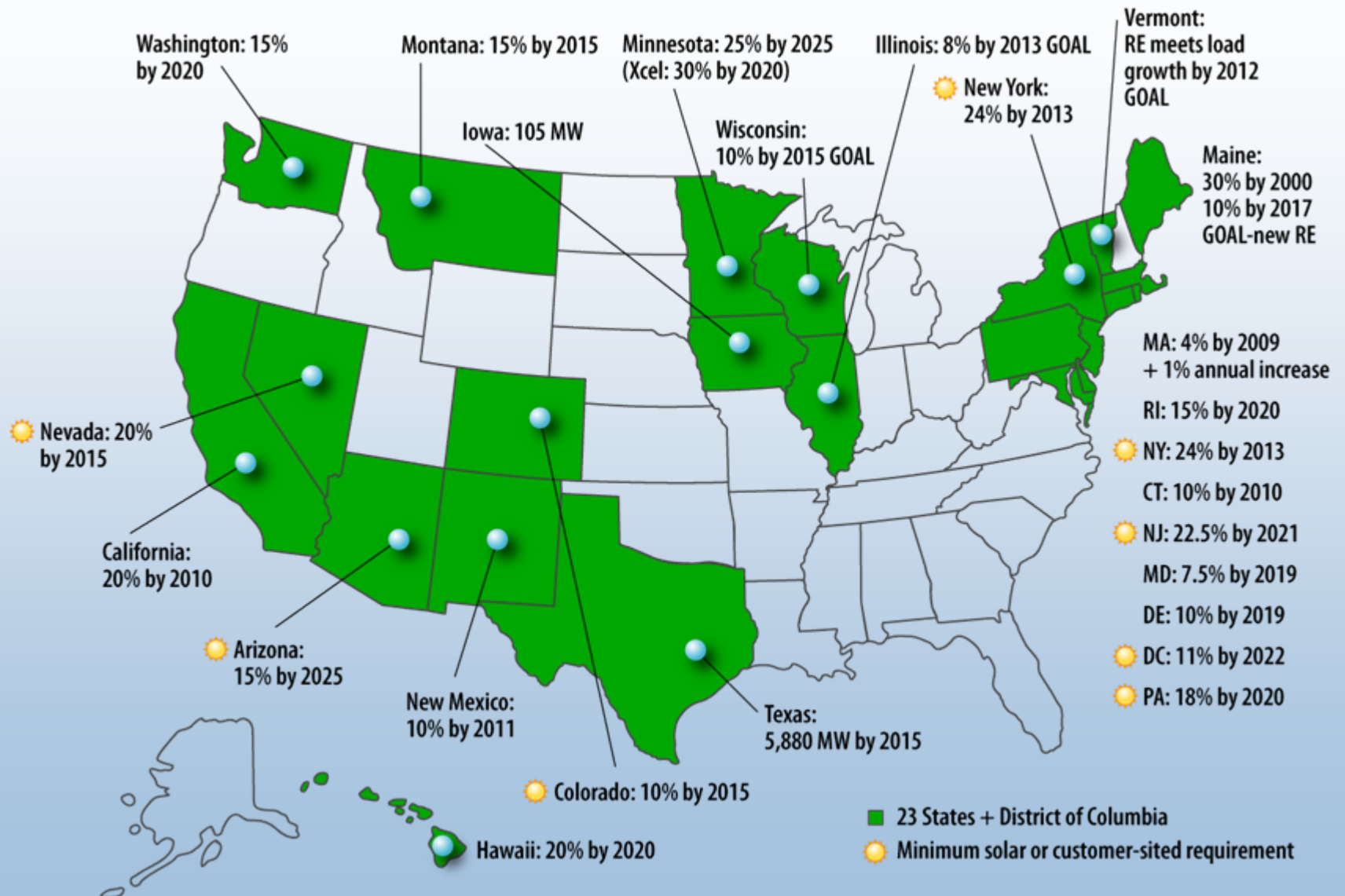
- Biofuels: reduce gasoline usage by 20% in ten years
- Wind: 20% of total provided energy by 2030
- Solar: Be market competitive by 2015 for PV and 2020 for CSP

- **Challenge goals**

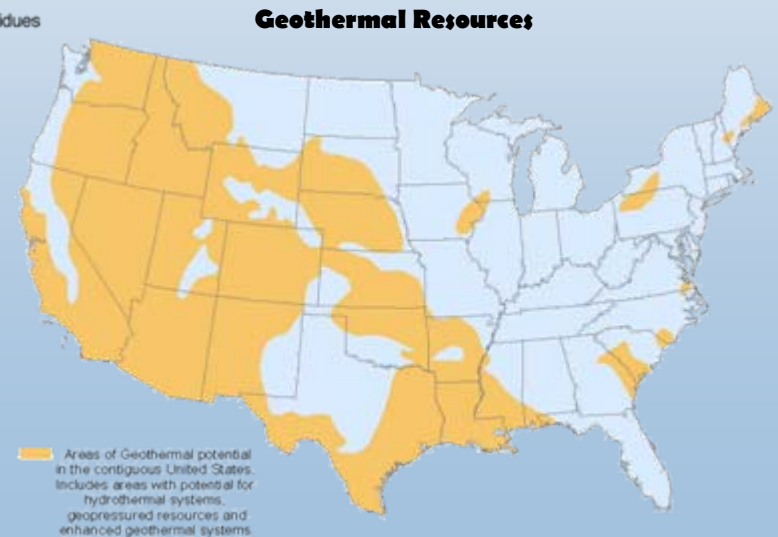
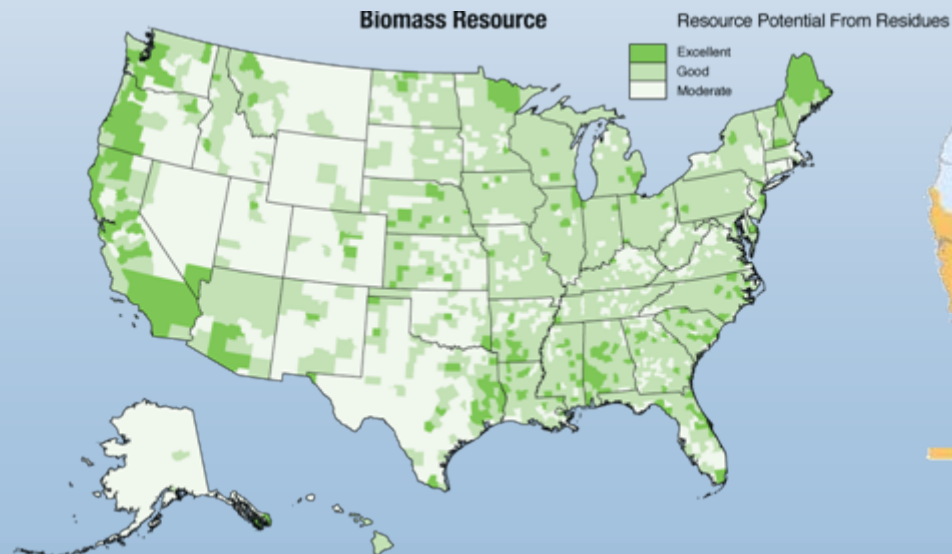
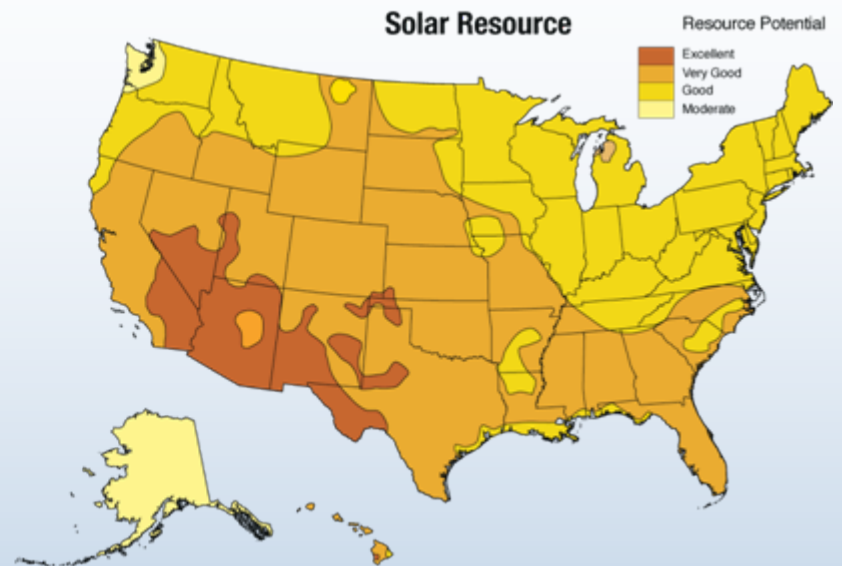
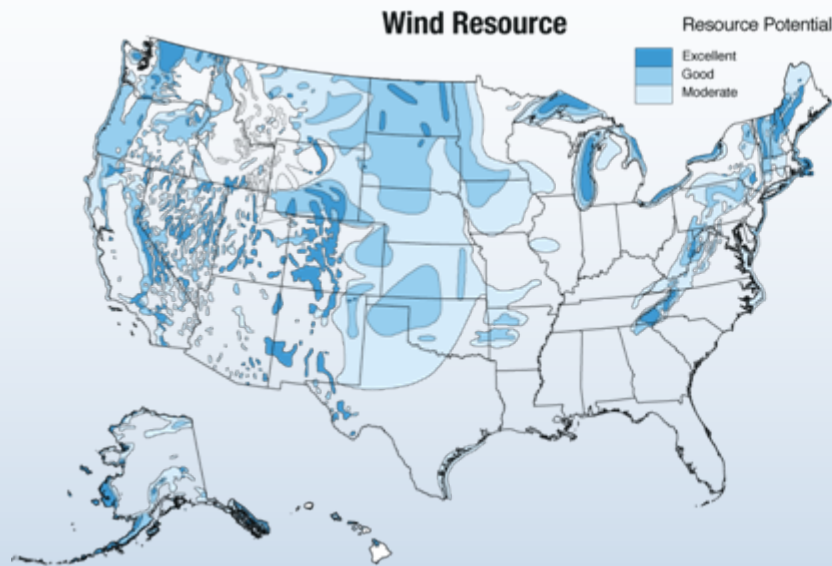
- 25% of nation's energy supply from renewable sources by 2025
- Others...

State Policy Framework

Renewable Electricity Standards

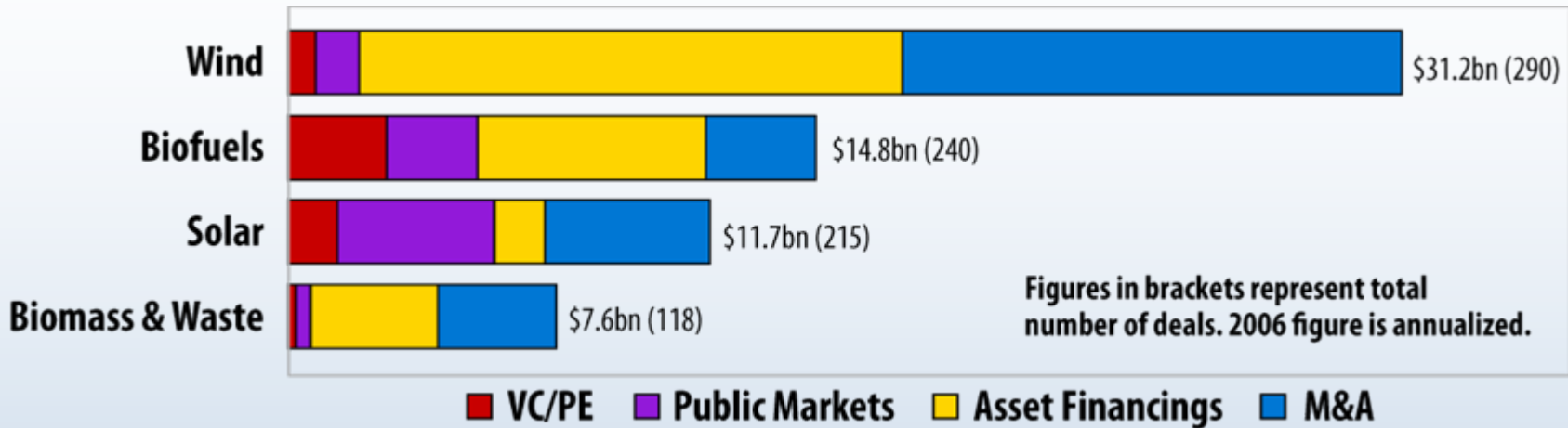


National Resources

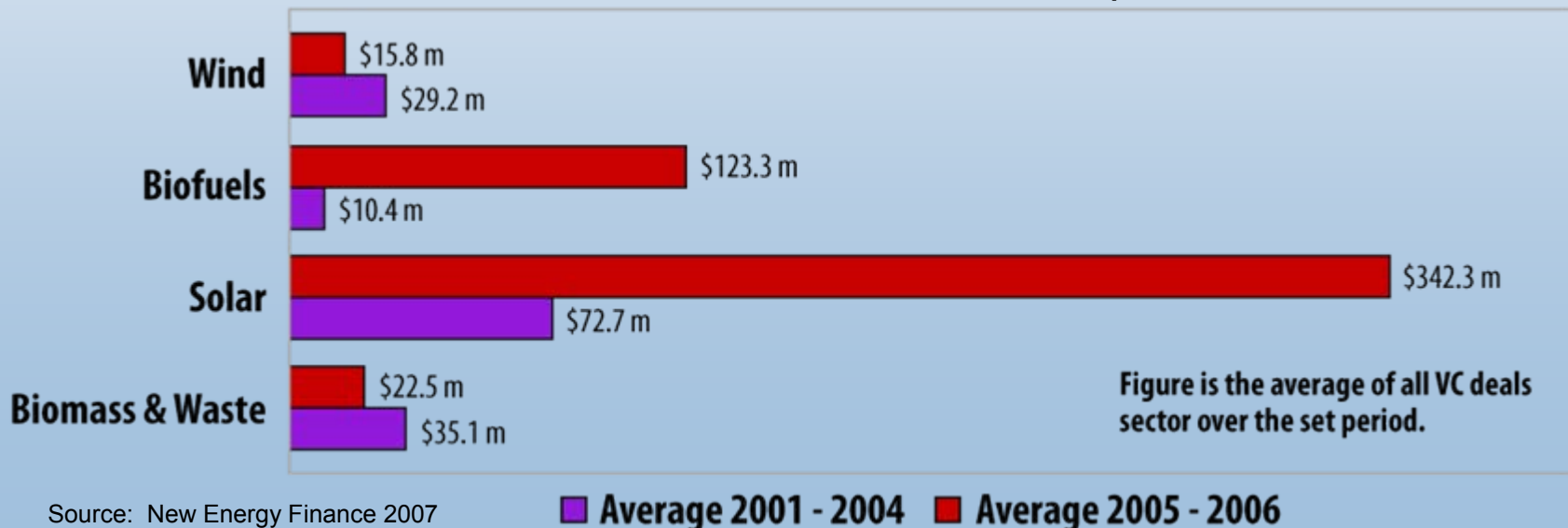


Money Is Flowing Into the Sector

2006 Investment and M&A – By Sector and Asset Class

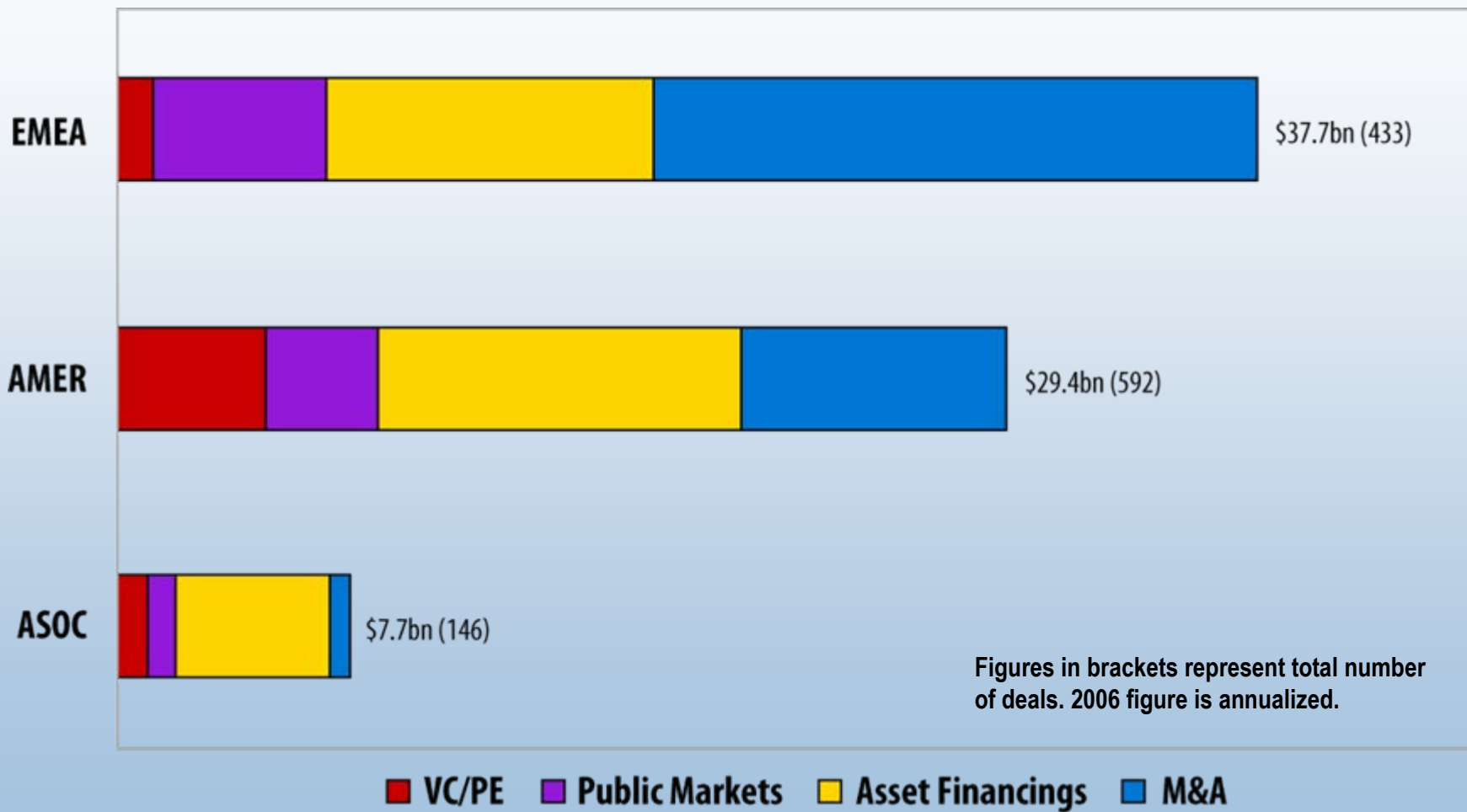


Annual VC Investment Volume – 2001-2004 Compared With 2005-2006

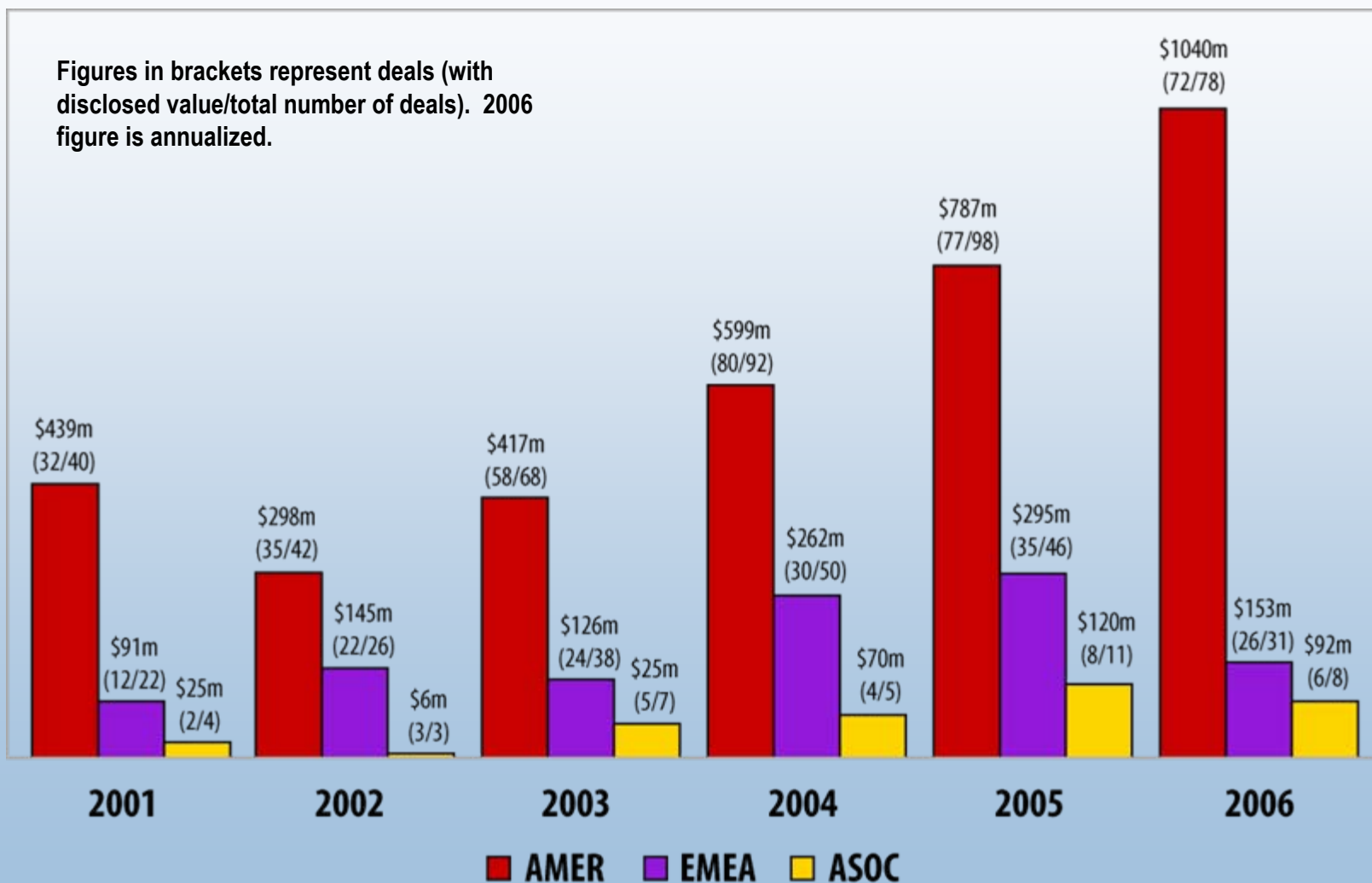


Investment and M&A

By Region and Asset Class – 2006



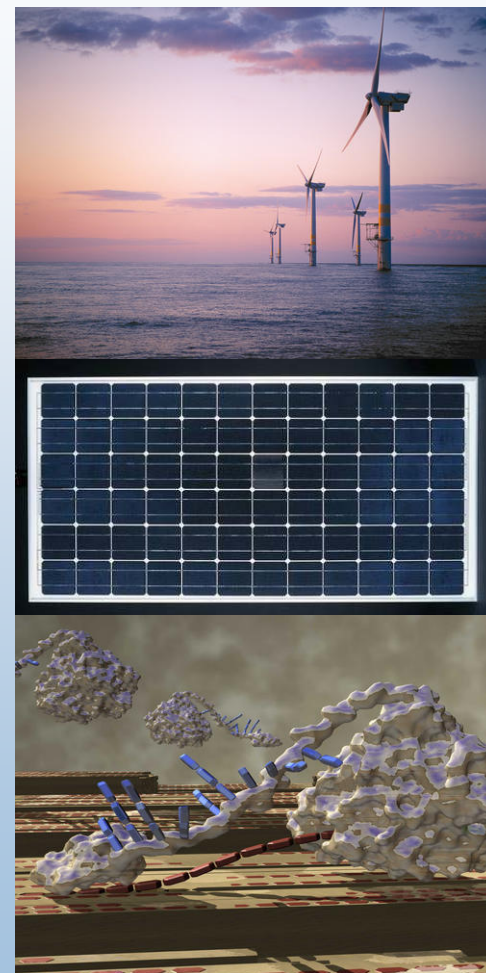
Total Estimated VC Investment by Region 2001-2006



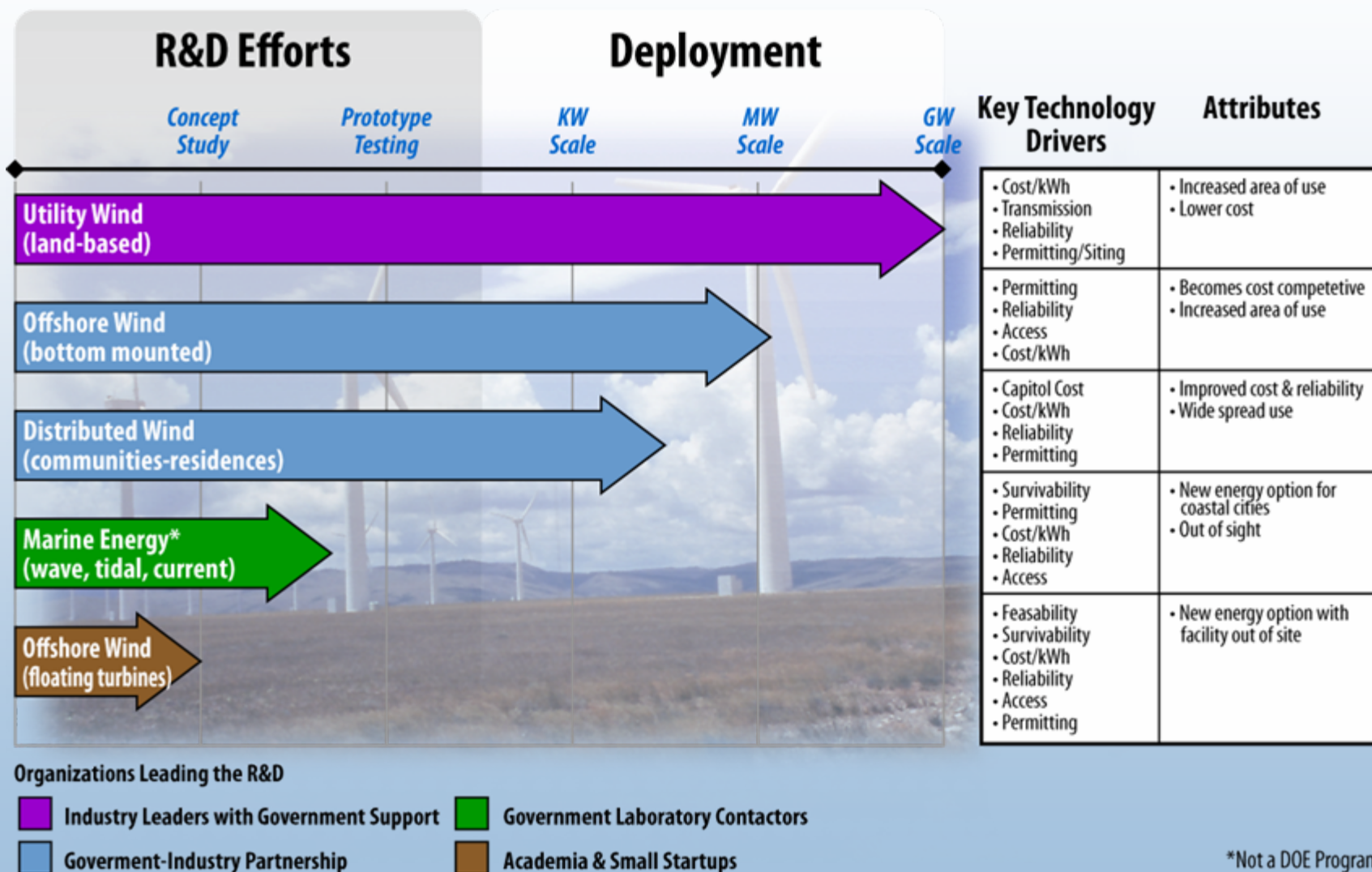
Technology Innovation Challenges

The Next Generation

- Wind Turbines
 - Improve energy capture by 30%
 - Decrease costs by 25%
- Solar Systems
 - Improved performance through, new materials, lower cost manufacturing processes, concentration
 - Nanostructures
- Biofuels
 - New feedstocks
 - Integrated biorefineries

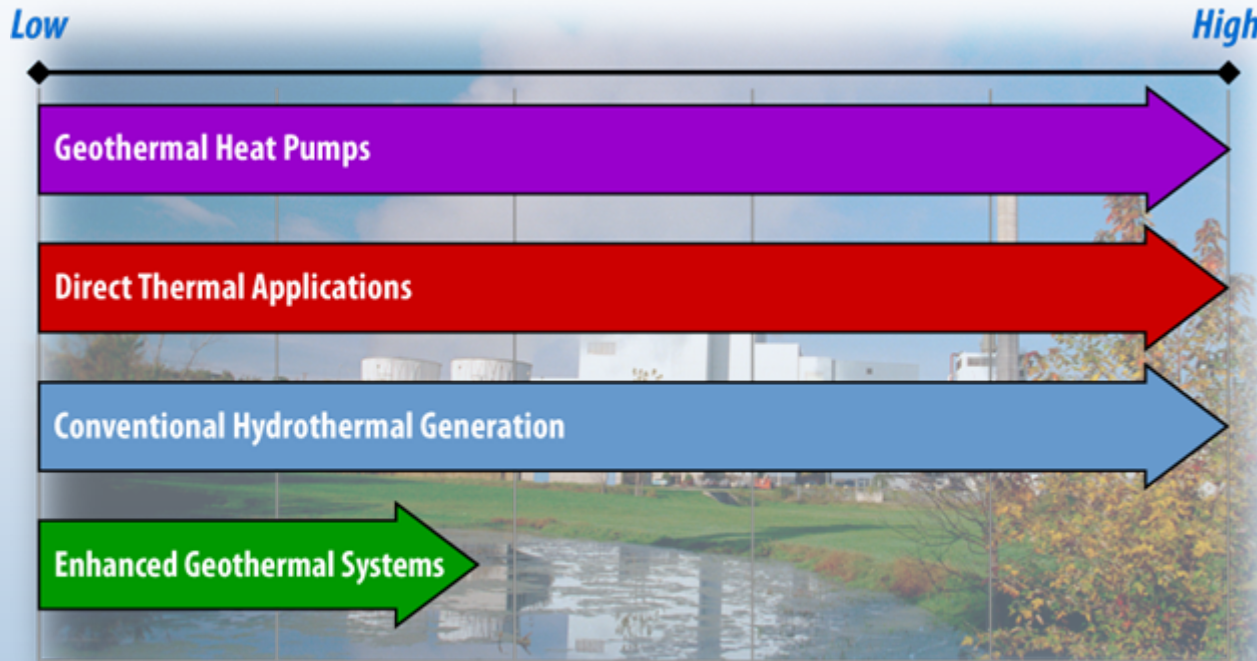


Wind and Marine Energy R&D



Geothermal R&D

Technology Maturity



Key Drivers

Attributes

Education, codes and standards to encourage use	Sustainable reduction in life cycle costs and energy use for heating and cooling
Education, outreach	Reduction on fossil fuel use
New explorations techniques and tools	Significant expansion of resource and risk reduction for up to 5% of U.S. electricity production
Advanced reservoir engineering, new drilling paradigm, better power cycles	Less than 10% of national electricity production via geothermal applications across the country could power a hydrogen economy

Organizations Leading the R&D

 HVAC Industry	 Industry, Academia, DOE
 Industry	 DOE, Academia, Industry

Photovoltaics R&D

Technology Maturity

Low

High

**First Generation PV:
Crystalline Silicon**

**Second Generation PV:
Thin Films & Concentrators**

**Third Generation PV:
Organic/Plastic, Nanostructures**

Key Drivers

Attributes

Technology based on abundant, well-known semiconductor material also used by electronics industry

Proven manufacturing, solar conversion efficiencies, and long-term durability in the field



Need for lower semiconductor materials usage and lower manufacturing costs

Building integration of thin-film products (flexible or semitransparent); large-scale central power systems (concentrators)

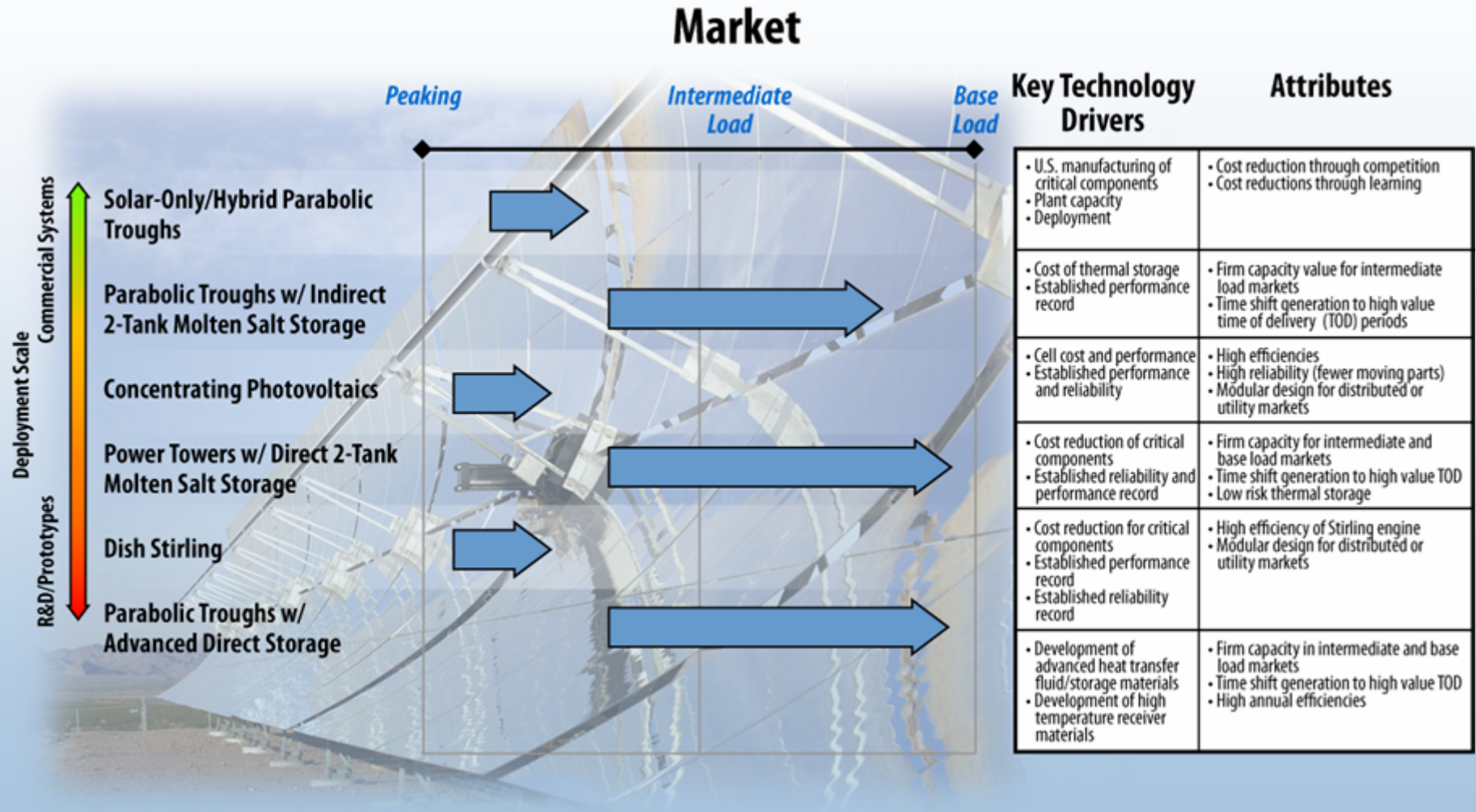
Need for a very high solar conversion efficiencies and/or very low costs

Potential for discovery of new materials and new physical processes for sunlight to electricity conversion

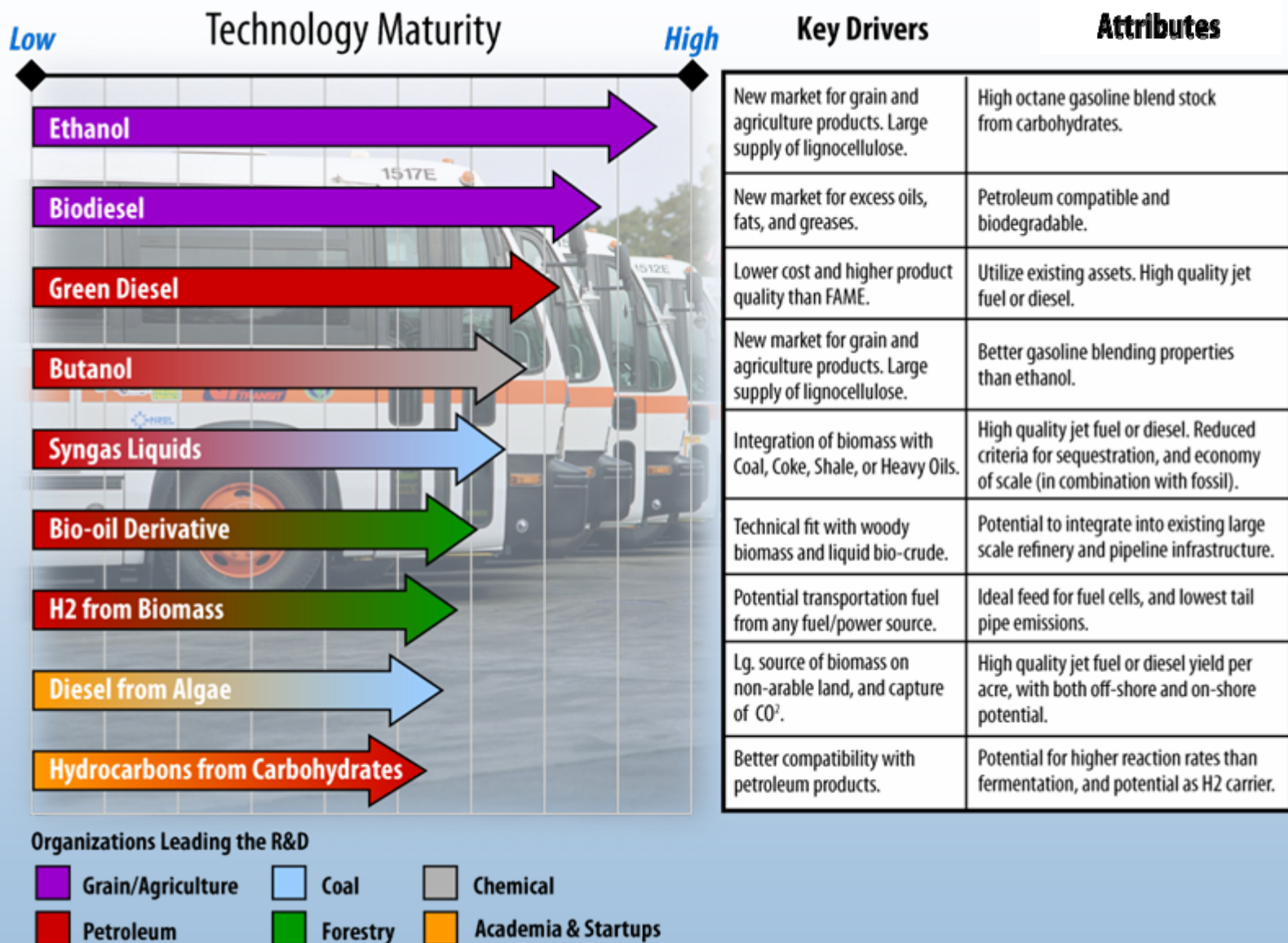
Organizations Leading the R&D

-  Lab/Academia
-  Industry

Concentrating Solar Power R&D



Biofuels R&D



Achieving the Right Balance: Technology Investment Pathways



Promise of renewable energy is profound and can be realized if we...

- Aggressively seek a global sustainable energy economy
- Accelerate investment in technology innovation
- Commit to consistent and predictable incentives for deployment
- Acknowledge and mitigate the carbon challenge with the necessary policies

It is a matter of national will and leadership